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**JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY: KAKINADA**  
KAKINADA-533003, East Godavari District, Andhra Pradesh, India.  
(Established by A.P Act.30 of 2008)

**Dr. Ch. Satyanarayana**  
**M. Tech., Ph.D.,**  
**REGISTRAR**

*Lr.No.RP/NWC/Tokyo Olympics/2021, dated 12/07/2021.*

Sir,

Sub: - JNTUK Kakinada – DUGSA – National Wide Campaign about Tokyo Olympics  
– Reg

Ref: - Letter from the Under Secretary (Scholarship), Dept. of Higher Education,  
Ministry of Education, Govt. of India Dated 28.06.20201.

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The Sports Authority of India (SAI) and Indian Olympic Association (IOA) have jointly initiated a national wide campaign to cheer up the Indian Athletes at Tokyo Olympics 2020 scheduled to commence from 23<sup>rd</sup> July, 2021. Ministry of Youth Affairs and Sports, Govt. of India has requested Dept. of Higher Education to undertake the following activities:-

1. Olympic quiz – Being organized at SAI, Fit India and MyGov website wherein rewards are there for lucky winners, People may be encouraged to the quiz: ([www.fitindia.gov.in](http://www.fitindia.gov.in)).
2. An official Anthem will soon be available on MoYAS website for further dissemination.
3. Selfie Points and Social Media Filters may be installed at some prominent locations and people may be motivated to take selfie at these locations.

In light of the above, the Principals of Constituent and Affiliated Colleges are hereby informed to conduct series of activities, and display the activities prominently on their respective websites and social media platforms to cheer up the Indian Athletes.

You are further requested to send a compliance report along with the photographs of the events to JNTU Kakinada ([jntuktokyoolympics2020@gmail.com](mailto:jntuktokyoolympics2020@gmail.com)) enables to display in the University website.

Thanking you,

Copy to the Secretary to Hon'ble Vice-Chancellor, JNTUK.  
Copy to the Director, University Games & Sports.  
Copy to the PA to Rector, JNTUK.  
Copy to the PA to Registrar, JNTUK.

  
**REGISTRAR**  
**REGISTRAR**  
**J.N.T. University Kakinada**  
**KAKINADA-533 003**

No.16-9/2020 NS-1  
Government of India  
Ministry of Education  
Department of Higher Education  
Scholarship Division

\*\*\*

2nd Floor, Wing-6, West Block-1, R.K. Puram,  
New Delhi-110 066

Dated 28<sup>th</sup> June 2021

**OFFICE MEMORANDUM**

**Sub:- Nationwide campaign about Tokyo Olympics- reg.**

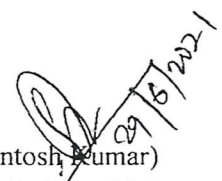
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The undersigned is directed to refer to Ministry of Youth Affairs & Sports' (MoYAS) OM No. D.O. No.1(1)/Secy(Sp)/2021 dated 18.06.2021 regarding the Tokyo Olympics 2020 scheduled to commence from 23<sup>rd</sup> July 2021. The Sports Authority of India (SAI) and Indian Olympics Association (IOA) have jointly initiated a nationwide campaign to cheer up the Indian Athletes. MoYS has requested Dept. of Higher Education to undertake the following activities:-

- a. Olympics quiz- Being organized at SAI, Fit India and MyGov website wherein rewards are there for lucky winners. People may be encouraged to take the quiz
- b. An official Anthem will soon be available on MoYAS website for further dissemination.
- c. Selfie Points and Social Media Filters may be installed at some prominent locations and people may be motivated to take selfie at these locations.

2. In the light of the above, all the Bureaus under the Dept. of Higher Education are requested to disseminate and give wide publicity to the above information to the Institutions/Autonomous Bodies under its administrative control. Institutions/Autonomous Bodies may also be requested to prominently display the activities undertaken to cheer up the Indian Athletes.

Copy enclosed: As above.

  
(Santosh Kumar)  
Under Secretary (Scholarship)  
Tele: 26172917  
santoshkumar73@nic.in

1. AS (TE)
2. AS (CU)
3. JS (Admin)
4. JS (P & ICC)
5. JS (Management & Language)
6. DS (HE CDN)

Copy to: Secretary (Sports) for information.