

Grams: "TECHNOLOGY"  
E-mail: registrar@jntuk.edu.in



Phone: Off: 0884-2300900  
Fax: 0884-2300901

**JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY: KAKINADA**  
**KAKINADA-533003, Andhra Pradesh, India**  
**(Established by A.P Act.30 of 2008)**

Dr. Ch. Satyanarayana

Date:12.10.2020

*M. Tech., Ph.D.,*

REGISTRAR

To

The Principals of all the JNTUK, Kakinada Constituent and Affiliated Colleges

Dear Sir/Madam,

**Sub:** JNTUK Kakinada - Ek Bharat Shreshtha Bharat (EBSB), Unnat Bharat Abhiyan, Shikshith Bharat & e-Samiksha – Activities- Constitution of College Nodal officers –Reg.

**Ref:** Lr. No. APSCHE/AC-II/EBSB & e-Samiksha/2020

Vide reference cited above, you are informed to appoint a Nodal Officer from your college for conducting various activities related to the following and to submit a monthly report to the University.

1. Unnat Bharat Abhiyan

Objective: Unnat Bharat Abhiyan is inspired by the vision of transformational change in rural development processes by leveraging knowledge institutions to help build the architecture of an Inclusive India

For more details go through the link <https://unnatbharatabhiyan.gov.in:8443/new-website/>

Ek Bharat Shreshtha Bharat

Objective: **To Celebrate** the Unity in Diversity of our Nation; **To Promote** the spirit of national integration; **To Showcase** the rich heritage and culture, customs and traditions; **To Establish** long-term engagements and, **To Create** an environment which promotes learning between States by sharing best practices and experiences.

For more details go through the link <https://ekbharat.gov.in>

2. Shikshith Bharat under the title building blocks of Sarva Shrestha Bharat

To submit monthly report on the Grievance Redressal and Visitation mechanism, Timely conduct of convocation and senate meetings, Improving quality of higher education, Digitization of Libraries, Promotion of Sports and Cultural activities including state games, Integrated Higher Education portal, Number of villages adopted for development activities, Number of students sent for exposure to villages under University social responsibility, Improvement in primary education, Efforts to include vocational education and training etc.

It is requested to submit the details of the college nodal officer for the above activities at the following link: <https://forms.gle/5HapzAart8Dghr2CA>

For any queries, please contact the University Nodal Officer Prof. N. Balaji, Director IQAC, JNTUK, Kakinada.



  
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