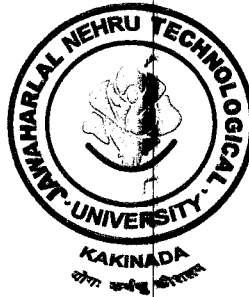


# ARTICULATION AGREEMENT FOR MASTER OF BUSINESS ADMINISTRATION PROGRAMS

BETWEEN:

**JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY KAKINADA**  
Kakinada- 533 003, Andhra Pradesh, India  
(herein referred to as “JNTUK”)



and

**UNIVERSITY CANADA WEST, CANADA**  
(herein referred to as the “UCW”)



## **A. BACKGROUND**

- A.1 JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY KAKINADA is a university operating in India with full authority to award Master of Business Administration degrees.
- A.2 UNIVERSITY OF CANADA is a private, provincially approved, degree granting university operating at 1111 Melville St., Vancouver, British Columbia
- A.3 JNTUK offers to its students Master of Business Administration degree (herein referred to as the “JNTUK Program”) and is empowered to grant degrees to the graduates of the “JNTUK Program”.
- A.4 UNIVERSITY CANADA WEST offers a Masters of Business Administration (herein referred to as the “UCW Program”) and is empowered to grant degrees to the graduates of the “UCW Program”.

## **B. OBJECTIVES**

The objectives of this Agreements include, but are not limited to :

- B.1 Ensuring access to students of the JNTUK Program to the University Program. Schedule “A”
- B.2 Establishment of criteria to determine eligibility of JNTUK students and graduates to the UCW Program.
- B.3 Recognize certain courses taken at JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY KAKINADA – for transfer credit to the UCW program for those students who do not complete the JNTUK program. Schedule “A”
- B.4 Tuition cost and cost saving for JNTUK students.

## **C. AGREEMENT**

- C.1 The University Canada West agrees to accept in the UCW Program, JNTUK students of the JNTUK Program who meet the criteria set out in Schedule “A” of this Agreement.
- C.2 Transfer credit will be given on a specific course basis for the courses specified in Schedule “B” for students who have taken some but not all of the JNTUK MBA program courses.
- C.3 Both JNTUK and University Canada West agree to encourage JNTUK students to participate in this articulation program by providing information and assistant to prospective transfer students.

- C.4 Both JNTUK and University Canada West will designate a Program Representative at their respective campuses to facilitate co-ordination of this agreement.

#### **D. TERM OF AGREEMENT**

- D.1 This Agreement will become effective on March 16, 2011, and shall have a term of TWO years, automatically renewable thereafter on a year to year basis unless at least twelve (12) month's notice of termination in writing is provided by either party to the other.
- D.2 In the event of the termination of this Agreement under Section D.1. both parties acknowledge and agree that, subject to the qualification requirements set out in Schedule "A", all students enrolled in the JNTUK Program as at the date of such termination shall be entitled to admission to the UCW Program under this Agreement despite its termination so as to ensure the fulfillment of the reasonable expectations of such students.
- D.3 Each institution must inform the other if substantive changes in curriculum (greater than 20%) are being considered.
- D.4 Both Universities will explore the possibility of joint research project (s) with the involvement of their faculty as well as research scholars for the mutual benefit.
- D.5 Both Universities will undertake joint corporate consultancy and training programs in India. It will be the endeavor of both the institutions to engage students to have real and live corporate experience while doing their Master's program.
- D.6 UCW will extend full support and cooperation to JNTUK for need based Faculty Development Programs at Kakinada at reasonable cost.

**E. GENERAL**

**E.1** Any notice or notices required to be given hereunder to either party shall effectively be given if delivered personally or sent by prepaid registered mail, mailed in the Province of Ontario, to the parties as follows:

- a. To : University of Canada West  
1111 Melville St. Vancouver, British Columbia, Canada.

**Attention:**

Verna Magee - Shepherd, President & Vice-Chancellor  
Tel: 604 915 9607, Email: [verna.magee-shepherd@eminata.com](mailto:verna.magee-shepherd@eminata.com)

- b. To : JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY  
KAKINADA, KAKINADA – 533 003, A.P., India.

**Attention:**

Col. Prof. Allam Appa Rao – Vice-Chancellor

Tel : +91 884 2300 900, Fax : +91 884 2300 901, Web site: [www.jntuk.edu.in](http://www.jntuk.edu.in)  
Email: [vc@jntuk.edu.in](mailto:vc@jntuk.edu.in)

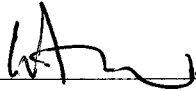
**E.2** The operating part of the agreement related to the academics of students studying in Canada shall be governed by the Province of British Columbia.

Dated the 16<sup>th</sup> March, 2011

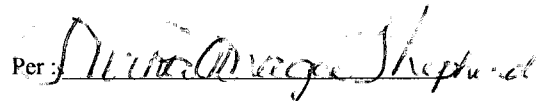
JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY KAKINADA

UNIVERSITY CANADA WEST

Per :



Per :



**Col. Prof. Allam Appa Rao**

**Dr. Verna Magee- Shepherd**

**Vice-Chancellor**

**President & Vice-Chancellor**

## Schedule A

### University of Canada West

#### Masters of Business Administration Program

GENERAL Master of Business Administration Students and Graduates from JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY KAKINADA

<b>Length :</b>	11 Graduate Courses	<b>Credit Hours :</b>	33
<b>Delivery :</b>	Classroom (intense year)	<b>Effective :</b>	Spring 2011
<b>Credential :</b>	Master of Business Administration Degree	<b>Terms :</b>	Fall, Winter, Spring and Early Summer, Summer ( 5 Intakes)

#### Program Learning Outcomes

This program will:

1. Recognize students of the Masters degree program in Business Administration at JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY KAKINADA
2. Provide a Masters level program in Business Administration for JNTU degree students at UCW
3. Meet UCW Master of Business Administration Degree graduation requirements
4. Enable completion of the MBA in one additional year following graduation for the JNTUK MBA degree program.

#### Admission Requirements

1. Successful completion of the JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY KAKINADA – General Master of Business Administration Degree 1<sup>st</sup> year courses (Semester 1 and Semester 2).
2. GPA of ‘50%’ or better in the JNTUK program, with no specific course grade less than 50%.
3. Proven satisfactory performance on the approved measures of English Language proficiency. (See language requirements below.)

#### Graduation Requirements

Master of Business Administration

Completion of the following courses:

1. MBA 501 Human Interface
2. MBA 504 Strategic Leadership
3. MBA 505 Numerical Analysis
4. MBA 506 Consulting Practice
5. MBA 507 Management Accounting
6. MBA 509 Digital Universe
  
7. MBA 511 Project Management
8. MBA 512 Entrepreneurship
9. MBA 513 Change Management
10. MBA 514 Global Leadership
11. MBA 522 Consulting/ Research Project

### Language Requirement

English is the language of instruction and communication. International applicants whose first language is not English are expected to have the equivalent of a Canadian high school (Grade 12) diploma. If English is not the student's first language, the student will need to provide evidence of competency in English.

- **International English Language Testing Services (IELTS) : 6.5**

### Campus Study

This program is specifically applicable to study on campus in Canada at the UCW campus in Vancouver B.C. A student can elect to complete their program of course work on campus, in one year over five terms of 10-weeks per term. In some cases, a student might require additional time to complete the work for MBA – 522 Consulting / Research Project.

<b>JAWAHARLALNEHRU TECHNOLOGICAL UNIVERSITY KAKINADA - Courses</b>	<b>University Canada West Course</b>
C – 105 Business Environment	MBA 502 Business Environment
C- 201 Financial Management	MBA 508 Financial Management
C- 202 Marketing Management	MBA 503 Marketing Management
C- 204 Production and Operations Management	MBA 510 Operations Management
C- 205 Organizations Behavior	MBA 501 Organizational Behavior

To qualify for credit, the student must have earned a grade of 50% or higher in the **JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY KAKINADA Courses.**

## **Schedule B**

### **Tuition Cost for Jawaharlal Nehru Technological University Kakinada Students at University Canada West.**

Each of the University Canada West Masters of Business Administration (MBA) courses consist of 3 credit hours and costs \$ 2,160 Canadian Dollars.

The total cost of the entire MBA program with 16 courses worth 48 credit hours at UCW is \$ 34,560 Canadian Dollars.

Through this articulation agreement, students of JNTUK, Kakinada having met the requirements of entrance to UCW's MBA program, must complete a total of 11 courses in order to graduate at the MBA level from UCW.

The total cost for completing 11 courses worth 33 credit hours is \$ 23,760 Canadian Dollars.

This is a total cost saving of \$ 10,800 Canadian Dollars for the students of JNTUK, Kakinada.

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