

## APSSDC- Employability Skills Centres - Digital Financial Literacy awareness and trainings

### 1. Facet of Employability Skills Centres (ESCSs) -

- APSSDC has 366 registered ESCs the across the state and increasing centres further.
- These ESCs were equipped with two
- Around 17600 students (final years) were registered and undergoing daily training sessions Morning & Evening).
- APSSDC is conducting online sessions through, which are accessible through MANA TV, GoAP channel. This channel now available through CITI CABLE NETWORK under channel no 75.
- Through this state of infrastructure (on-line Training resources) and extended reach, APSSDC able to train volunteered students as trainer in financial digital literacy programme, who inturn can train and demonstrate transactions.
- Each student may train minimum 10-15 members in cash less transactions.

### 2. Financial Digital Literacy content

- Importance of Aadhar Card and increase enrolments
- Benefits of Jan Dhan Yojana bank accounts and provide help opening accounts
- Benefits of Cashless Payment methods and steps to use them
  - e-Wallet
  - Net Banking
  - Online Payments
  - POS Swipe Machines
- Students in turn should take up responsibility to carry the message to the general public with a coverage of atleast 30 families per student reaching out to
  - Gram Panchayats
  - Villages
  - Rural locations

### 3. Advantage to Students:

- 1) His contribution will be recognized through a certificate from APSSDC.
- 2) He will be getting paid as per guidelines.