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From: "Akash Sinha" <akash.apssdc@gmail.com>

Date: Dec 3, 2016 4:18 PM

Subject: Digital Financial Literacy

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Digital Financial Literacy

Sensitization & Training on JAM (Jandhan, Aadhaar, Mobile)

Jandhan Bank Account

1. Bank A/C opening
2. Rupay card activation
3. Online transaction through Netbanking
4. Mobile Number integration

Aadhaar Integration

1. Aadhaar Enrollment / updation
2. Phone number updation in Aadhaar
3. Email updation
4. Bank A/C number updation

Mobile phone training

1. Featured phone operation
2. Smart Phone Operation

Financial Transactions

1. Mobile banking - USSD , IMPS, App, Wallet
2. Debit card / Prepaid card / Credit Card
3. POS machine / micro ATM
4. Online Banking

Financial implications

1. Use of Rupay card Vs other cards
2. Syncing card with Phone
3. Wallet charges
4. Transaction charges

Security

1. Awareness on security threats - OTP sharing, Phone password , App security

Adoption of Villages - Digital Financial Village(Cashless)

1. Mapping of villages to the Colleges
2. Bank A/c Drive - atleast one bank A/c for each household - in coordination with Banks/BCs