



**ANDHRA PRADESH STATE COUNCIL OF HIGHER EDUCATION**

(A Statutory Body of the Government of A.P)

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**Prof. S. VARADA RAJAN**  
**SECRETARY**

Date: 7.12.2016

Respected Sir/Madam,

Sub:- APSCHE - Digital Economy – Detailed plan of action – Updating details on the MHRD Website – Reg.

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I am directed to inform you that the Ministry of Human Resource Development, Government of India has launched VITTIYA SAKSHARATA ABHIYAN (VISAKA) - a campaign for promoting a digital economy through youth volunteers from the higher educational institutions of the country. This campaign may be run for a month between 12<sup>th</sup> December, 2016 and 12<sup>th</sup> January, 2017. A detailed plan of action in this regard is enclosed with the request to follow the date-lines without fail.

Further, it is informed that the Union Ministry of Human Resource Development has launched a website, i.e., [www.mhrd.gov.in/visaka](http://www.mhrd.gov.in/visaka) which provides for: downloading material, registration of volunteers, giving feedback and uploading progress reports.

In this connection, I am directed by the Chairman i/c, APSCHE to request you on the following:-

- (1). Universities are requested to instruct the affiliated Colleges to appoint a Co-ordinator to monitor the activities of the College students in the adopted village(s).
- (2). University Nodal Officers and College Co-ordinators are requested to immediately inform the students to enroll on the MHRD website, i.e., [www.mhrd.gov.in/visaka](http://www.mhrd.gov.in/visaka) as Volunteer to promote digital economy under “Enroll as Volunteer”.
- (3). Nodal Officers at the University level and at the affiliated College level are requested to closely co-ordinate with the Co-ordinators appointed at the College level and regularly update this Office about the number of beneficiaries.
- (4). Please instruct the Colleges to update the progress to the Nodal Officers at the University level and at the affiliated Colleges level instead of sending directly to this Office.
- (5). Please inform the affiliated Colleges to strictly follow the action plan herewith attached and inform the student volunteers to regularly update the progress on the MHRD website, [www.mhrd.gov.in/visaka](http://www.mhrd.gov.in/visaka)

Please note that it is prestigious to our State to do commendable work in this work as our Hon’ble Chief Minister is the Chairman of the Committee constituted for the purpose at the national level. Further, the Government of India would award a prize for the best institution in the country in this aspect.

With regards,

Yours faithfully,

SECRETARY