

Rationale

Innovation plays vital role in today's economy and fostering Innovation Culture is the imperative concern of every Institution. It is of paramount importance to develop the next generation of innovators and creative thinkers in educational Institutes. Innovation encompasses all areas of human life which starts with an idea and modelled into a functional product. Design Thinking provides a solution based approach to solve problems. It enlightens the process of ideation and development. WIDTH 2019 inculcates the knowledge of Innovation eco system & Design Thinking in an institute by addressing the 'know hows', expertise, current technologies & accomplishment.

Target Audience

Faculty and Students from engineering and polytechnic colleges. There is also a poster presentation and Innovation presentation where students can exhibit thier innovations

Registration Process

Log on to www.widthjntuk.com and register accordingly. The workshop is for faculty and students together. Minimum of 1 faculty member from a college is recommended. Students will be registered as teams.



Day 1

Learn Design Thinking
Modern Product Design
Innovation at Budget
Becoming an Entrepreneur



Day 2

Challenges of Design
Innovation Hunt
Empathize , Innovate
Prototyping(Make Bots)



Day 3

Student to Innovator
Game changing Design
Tech Show 2.0
WIDTH Awards





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Organized by IIC, UCEK, Kakinada.

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