

width

WORKSHOP ON INNOVATION & DESIGN THINKING

● March 18th, 19th, 20th

2019
IDEATE
TE
AM
EMPATHIZE
EXPLORE
INNOVATE
WORK

RATIONALE

Innovation plays vital role in today's economy and fostering Innovation Culture is the imperative concern of every Institution. It is of paramount importance to develop the next generation of innovators and creative thinkers in educational Institutes. Innovation encompasses all areas of human life which starts with an idea and modelled into a functional product. Design Thinking provides a solution based approach to solve problems. It enlightens the process of ideation and development. WIDTH 2019 inculcates the knowledge of Innovation eco system & Design Thinking in an institute by addressing the 'know hows', expertise, current technologies & accomplishment.

TARGET AUDIENCE

Faculty and Students from engineering and polytechnic colleges. There is also a poster presentation and Innovation presentation where students can exhibit their innovations

REGISTRATION PROCESS

Log on to www.widthjntuk.com and register accordingly. Minimum 1 Faculty member from each college is mandatory. Minimum of 2 students and Maximum of 4 students are allowed per team. There is No limit for number of teams per college. Spot registration can also be done.

"Innovation distinguishes between a leader and a follower"
-Steve Jobs



DAY 1



- Get to know Design Thinking
- Building up Innovation culture
- Learning Business Models
- Start up- bringing ideas to life

DAY 2

- Thinking Innovative
- Effective Team Building
- Making Prototypes
- Explore-Learn(Activity)
- Poster Presentations by Participants



DAY 3

- Get to know the Technologies
- Tech Show- Experience advanced Technologies like never before
- Awards & Prizes
- Wrap up





🌐 www.widthjntuk.com

✉ widthjntuk@gmail.com

☎ +91 9581414212 +91 8309785641
+91 9491141160

WORKSHOP COMMITTEE

CHIEF PATRON

Dr. M. Ramalinga Raju
Hon'ble Vice Chancellor, JNTUK, Kakinada

PATRONS

Dr. I. Santi Prabha
Rector, JNTUK, Kakinada
Dr. V.V. Subba Rao
Registrar, JNTUK, Kakinada

CO-PATRONS

Dr. P. Subba Rao
Principal, UCEK, Kakinada
Dr. M.H.M. Krishna Prasad
Vice-Principal, UCEK, Kakinada

CONVENOR

Dr. L. Sumalatha
Director, IIIP & SD, JNTUK, Kakinada

COORDINATOR

Mrs. Suneetha Eluri
Asst. Professor of CSE, UCEK, Kakinada

STUDENT COORDINATORS

A. Akram
I. Sai Kiran
P. Pujitha
S. Pavitra Devi

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