

International Institute of Entrepreneurship Development (I2E) Student Workshop

11-08-2017

Andhra Pradesh State Skill Development Corporation (APSSDC) in partnership with Northeastern University, Boston, Massachusetts, USA is conducting an International Institute of Entrepreneurship Development (I2E) Student Workshop in JNTUK on 18-08-2017.

Prof. Gregory Collier, Director of International Programs, Professor of Practice, Entrepreneurship and Innovation and Mr. Krishna P. Nangegadda, CEO of MerWin Growth Partners LLC and Member of NU-IDEA Advisory Board at Northeastern University will address the students regarding the upcoming short-term and long-term programs in entrepreneurship and venture development.

Hence all the Principals of JNTUK affiliated colleges are requested to encourage and sponsor students from engineering and business management (3 students per college) who want to pursue their career as entrepreneurs.

Date: 18-08-2017

Venue: Alumni Auditorium, JNTUK, Kakinada

Registration: pl visit <http://engineering.apssdc.in/register>

Contact: V. Prudhvi, Cell No: 9704849044, prudhvi.vuppula@apssdc.in

Note: Participants will be issued certificates. Lunch, Tea & Snacks will be provided at the venue.


REGISTRAR
J.N.T. University Kakinada
KAKINADA-533 002

International Institute of Entrepreneurship Development (i2E)

i2E Student Workshop

About i2E: Andhra Pradesh State Skill Development Corporation (APSSDC), in partnership with Northeastern University, Boston, Massachusetts, USA (NU-IDEA), has established the International Institute of Entrepreneurship Development (i2E) to rapidly build a vibrant entrepreneurship ecosystem in the state of Andhra Pradesh. i2E consists of world-class entrepreneurship development centers (VDCs), supported by maker spaces, mentor and investor networks, e-clubs and a host of other catalytic incentives, to:

- a) Promote a culture of innovation based entrepreneurship
- b) Build competencies through practical, hands-on experiential learning
- c) Help empower entrepreneurs to launch successful ventures

Entrepreneurship Education Programs: i2E is launching a series of short-term and long-term programs to coach and mentor engineering and business management graduates and students and to assist them with the ideation, development and launch of their own ventures. The proprietary NU-IDEA venture development process (<https://www.northeastern.edu/idea/>) consists of a hybrid methodology of self-paced online learning combined with practical, hands-on venture development supported by a carefully assembled ecosystem native to each location. The entrepreneurship education programs shall be administered through Venture Development Centers (VDCs), to be set up jointly between APSSDC and selected educational institutions in Andhra Pradesh, in partnership with Northeastern University.

i2E Student Workshop: As a prelude to the upcoming entrepreneurship education programs, i2E is conducting Workshop across AP to educate and inform the students about programs being launched by i2E and their details and to encourage students to register in the programs. The session shall be conducted in collaboration with Northeastern University.

Event Schedule: Following is the schedule of the Workshop:

S.No.	Session
1.	Participant Registration
2.	Opening Remarks & Welcome by Leadership of Host Institution
3.	Introduction to i2E and details of the programs being offered by it
4.	Learning modules covered and teaching methodology adopted in the programs
5.	Registration and selection process, and important dates
6.	Q&A
7.	Closing Remarks by Leadership of Host Institution

Short Bios of Key Presenters:

- **Prof. Gregory Collier**—*Director of International Programs, Professor of the Practice, Entrepreneurship and Innovation at Northeastern University.* Prior to taking to teaching Prof. Collier has held corporate business development positions at international businesses and was an entrepreneur himself.
- **Mr. Krishna P.Nangegadda** – *CEO of MerWin Growth Partners LLC and Member of NU-IDEA Advisory Board at Northeastern University;* a serial entrepreneur and global business leader with over three decades of practical business experience.

Who Should Attend: The Workshop session is primarily intended for the engineering and business management graduates and students who are interested in building career in entrepreneurship. However, any student/alumni or faculty passionate about entrepreneurship and venture development may also attend.

Participation Fee: None. Participating colleges are encouraged to ensure maximum student participation from their respective college.

Boarding, Lodging & Travel Expenses: Participants will have to make their own arrangements for lodging and travel. Tea and snacks will be served to the attendees.

Date, Time & Venue:

Date: 18- 08-2017

Venue: Alumni Auditoriu, JNTUK, Kakinada

Certificate: Certificate of Participation shall be awarded to the attendees.

Websites for General Information:

- i2E - www.engineering.apssdc.in/i2e/
- NU-IDEA - www.northeastern.edu/idea/

Registration for the Event: On-spot registration shall be done at the event venue.