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**Grams: “TECHNOLOGY” O: 0884-2300900**

**Email:** [**chs\_eee@yahoo.co.in**](mailto:chs_eee@yahoo.co.in) **F: 0884-2300901**

[**registrar@jntuk.edu.in**](mailto:registrar@jntuk.edu.in) **M: 89787 88555**

### JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY KAKINADA

**KAKINADA – 533 003, ANDHRA PRADESH, INDIA**

**(Established by AP Government Act No. 30 of 2008)**

Date: 09.06.2017

**Prof. Ch.Sai Babu**

**M.Tech., Ph.D.**

**REGISTRAR i/c**

To

The Directors / Principals,

Affiliated Colleges of JNTUK

The Incubation Centre, JNTUK Kakinada will be organizing an Awareness Programme on "Establishing Incubation - Innovation Centres" during 15th - 16th June 2017 at JNTUK Kakinada University Senate Hall.

The awareness programme is aimed at

* Preparing the Institutions for drafting the grant proposals to various funding agencies.
* Imparting the concepts of Incubating models, legal forms and governance aspects, pre-requisites for setting up Incubators and management aspects of Incubation centers.

One - to - one interactive session is available.

Resource Persons for the Programme are:

* Dr. C. Murali Krishna Kumar, Head Digital India, Atal Innovation Mission  NITI Aayog.
* Dr. Raghunandan Rajamani, Executive Director, ISBA.
* Mr. Ashwin Joshi, VP of CIIE, IIM Ahmedabad.
* Mrs. Ishita Agrawal, Manager, Atal Innovation Mission  NITI Aayog.

This program is aimed at preparing the participants to have full awareness about running the incubation center and draft the proposals for funding agencies. Hence it is requested to nominate two people who involve in running the incubation center and write the proposals for funding.

Online registration is available in the following link.

<https://docs.google.com/forms/d/e/1FAIpQLScbIQ57XpyI55tEJyk-lA_YG6UtEgem_lsuq_RGMGe3Ejpsvg/viewform?c=0&w=1>

Limited accommodation will be available for outstation participants.

For further details contact Mr. Suraj Aravind , [surajbsa97@gmail.com](mailto:surajbsa97@gmail.com) Mobile: 9849510226 .

The program details are given below

**REGISTRAR (i/c)**

**AWARENESS PROGRAMME**

**ESTABLISHING INCUBATION – INNOVATION CENTRES**

**DAY ONE**

**ICE BREAKER**

**9:30 to 10:00**

Introductions – 20 minutes

10 minutes for each participant to write down a list of questions / issues that they would like to get answered

**SESSION I –**

**10:00 to 10:30**

1. **INNOVATION** – its need for India, key components of a robust innovation eco-system – Dr. C.Muralikrishna Kumar, NITI AAYOG

**10:30 – 11:30**

1. **INCUBATORS &ENTREPRENEURIAL ECO-SYSTEM**– International & National scenario, stake holders of the eco-system, value creation by Incubators, Incubator models, legal forms of Incubators, governance aspects of Incubators, sustainability of Incubators – Dr. Raghunandan Rajamani ISBA

**NETWORKING TEA**

**SESSION II –**

**11:45 to 12:45**

1. **INCUBATORS AND STARTUPS** – stages of a startup, key requirements for a startup to succeed, sector specific issues for startups, alignment of incubation services to requirements of startups – Ashwin Joshi, CIIE-IIMA

**12:45 to 13:30**

1. **PRE-REQUISITES FOR SETTING UP AN INCUBATOR** – Entrepreneurship culture in region, Institutional competence to setup Incubators, components of an Incubator eco-system and their importance - mentors, industry connect, financing, government etc., critical success factors of an Incubator – Dr. Raghunandan Rajamani

**LUNCH**

**SESSION III –**

**14:15 TO 16:30**

Group based discussions on key challenges to setup Incubators – each group to deep dive into current challenges and to identify possible solutions / way forward.

Post discussion, each group to summarie the discussions held and to come out with the recommendations

**16:30 – 17:30**

1. **MANAGING INCUBATORS** – marketing the incubator, selection of startups, monitoring progress, basic services portfolio, value added services, stakeholder engagement, incubation teams, revenue models – Ashwin Joshi

**18:00 – 19:00 -INTERACTION WITH ASPIRING & SUCCESSFUL ENTREPRENEURS FROM ANDHRA PRADESH– to understand the startup journeys, tackling the challenges and hurdles faced, an entrepreneur’s expectation from Incubation**

**19:00 onwards Free time**

**DAY TWO**

**SESSION IV –**

**9:30 TO 10:00**

1. Expectations from NitiAayog – Mrs.Ishita Agrawal

**10:00 TO 11:30**

1. **DEVELOPMENT OF INCUBATOR BUSINESS PLAN & RAISING FUNDING** – understanding key components of a business plan, importance of data support, alignment of content with expectations of a sponsor, impact factors & assessment, developing a sustainable financial model – Dr. Raghunandan Rajamani / Ashwin Joshi

**TEA**

**SESSION VI – 11:45 TO 13:45**

1. Presentations by Institutions – “Our next steps to establish an Incubator” [time for each presentation will depend on no. of Institutions]

FEEDBACK from participants

**LUNCH**

**SESSION VII – 14:30 ONWARDS**

One to one interaction with Expert, on specific issues and queries.