

**OFFICE OF THE CHIEF ELECTORAL OFFICER,  
ANDHRA PRADESH**

**South 'H' Block, A.P. Secretariat, Hyderabad-500022.**

U.O.Note No. 3260/Elecs.E/A2/2016-32

Dated: 09.01.2017

Sub:- National Voters' Day on 25<sup>th</sup> January, 2017 – Organising the National Voters' Day and competitions in educational institutions & Taking up of NVD Pledge by the Staff & students in educational institutions – Reg.

Ref:- From the Chief Election Commissioner of India  
D.O.Lr.No.491/ECI/LET/FUNC/SVEEP-II/NVD/2016,  
dt.27.12.2016.

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The Departments of Higher Education / School Education are aware that the Election Commission of India celebrates 25<sup>th</sup> January, its Foundation Day, as the National Voters Day every year, starting from 25<sup>th</sup> January, 2011. The Commission's objective is to increase enrolment of voters, by using this occasion so as to make universal adult franchise a complete reality and thereby enhance the quality of Indian democracy. The day will also be utilized to spread awareness among voters regarding effective participation in the electoral process.

The Chief Election Commissioner of India in the d.o.letter cited has stated that NVD is being celebrated across the country on 25<sup>th</sup> January to register the newly eligible young (18+) in the electoral roll and also to promote electoral participation. The CEC has requested that schools and Educational Institutions in the State may be instructed to organize National Voters' Day for infusion of democratic values like debates, declamations, mock polls, drawing and quiz competitions on or during run-up to National Voters' Day with the theme of democracy and electoral participation. He has also requested to direct that all staff and Officers in Government Departments and Offices in the State take the NVD Pledge on the National Voters' Day (25<sup>th</sup> January, 2017) preferably around 11.00 a.m. to promote democratic electoral participation.

The Higher Education / School Education Departments are, therefore, requested that schools and other educational institutions in the State may be instructed to organize National Voters' Day for infusion of democratic values among the students who are the future electors of the country and they may organize activities like Elocution, Essay Writing, Quiz competitions, Mock Parliament / Assembly and Drawing competitions on or during run-up to National Voters' Day with the theme of democracy and electoral participation under the guidance of District Election Officers / Electoral Registration Officers in the district / Assembly Constituency concerned and to administer the NVD Pledge to all the staff and students in the educational institutions on the National Voters' Day on 25.01.2017 at 11.00 am or immediately after competition of prayer / assembly to promote democratic electoral participation.

(P.T.O.)

A copy of the NVD Pledge with Telugu version is enclosed herewith for communicating to all concerned.

BHANWAR LAL,  
CHIEF ELECTORAL OFFICER &  
E.O. SPL.CHIEF SECRETARY TO GOVT.

To  
The Higher Education Department, A.P. Secretariat  
The School Education Department, A.P. Secretariat  
Copy to all the Collectors & District Election Officers in Andhra Pradesh

//Forwarded :: By Order//

  
SECTION OFFICER



## ఓటర్ల ప్రతిజ్ఞ

భారతదేశ పౌరులమయిన మేము, ప్రజాస్వామ్యంపై విశ్వాసంతో, మన దేశ ప్రజాస్వామ్య సాంప్రదాయాలను, స్వేచ్ఛాయుత, నిష్పక్షపాత, ప్రశాంత ఎన్నికల ప్రాభవాన్ని నిలబెడతామనీ, మతం, జాతి, కులం, వర్గం, భాష లేదా ఎటువంటి ఒత్తిడులకు ప్రభావితం కాకుండా ప్రతి ఎన్నికలో నిర్భయంగా ఓటు చేస్తామని ఇందుమూలంగా ప్రతిజ్ఞ చేస్తున్నాము.

## VOTERS PLEDGE

We, the citizens of India, having abiding faith in democracy, hereby pledge to uphold the democratic traditions of our country and the dignity of free, fair and peaceful elections, and to vote in every election fearlessly and without being influenced by considerations of religion, race, caste, community, language or any inducement.

